

SMILE MAKEOVER CONTEST

Presented by: Dr. Mark A Falco DMD, MS

Awarding Dental Care and a Personal Makeover to one Lucky Seminole County Resident

CONTEST APPLICATION

DATE: _____

NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

HOME PHONE: _____ **MOBILE PHONE:** _____

DATE OF BIRTH: _____

EMAIL ADDRESS: _____

Thank you for your interest in our Smile Makeover Contest! The following items must be received no later than October 31, 2018 in order to be considered for the contest. *

- _____ Completed Contest Application Form
- _____ Brief description of your dental care needs
- _____ 300-500 word essay telling us how you bring a smile to others and why we should makeover your smile
- _____ Current photograph of your face and a close up of your smile

Please submit all required items via email to smiledesignsandra@gmail.com*

*Any entries that do not include all required items will be void. Any entries received after October 31, 2018 cannot be considered for a prize. Any entrants that do not meet all Eligibility Requirements as stated in Contest Rules will not be eligible to participate. Dr. Mark A Falco and The Smile Makeover Team will be awarding one lucky winner the chance to receive a Smile Makeover (to be performed between December 2018 and May 2019). The selected Grand Prize Winner will receive a "Smile Design Studio Makeover package" as well as select personal makeover services offered by our Smile Makeover Team. Winner will be selected by a committee formed by Smile Design Studio and Sponsors. Grand Prize Winner will be chosen from a group of ten randomly selected finalist the week of December 3, 2018.

After the winner has completed their makeover, they will have the chance to report on their experiences and step into the limelight to have photographs taken and share their "smile story" through our media partners. Best of all, the entire Smile Makeover experience will be free of charge! Don't delay! Submit your entry package today and take the time to put a smile on your own face for a change!

ESSAY RESPONSE

Please answer all questions on a separate piece of paper.

1. How do you share a smile with the community?
2. Why do you deserve to win our Smile Makeover Contest?
3. Please tell us briefly about your dental care needs. Please indicate any information that you would not like to be publicized and it will remain confidential.

By submitting this Application and Essay and signing below I verify that (please initial by each entry):

_____ I am 21 years of age or older and currently reside within Seminole County.

_____ I am willing and able to participate fully in the Smile Makeover process and I am committed to completing my Makeover.

_____ I authorize Dr. Mark A Falco DMD, MS and the Contest Organizers to use my name, photo, image, essay contest statements and voice for publicity purposes, without any form of monetary consideration.

_____ If I have any significant health issues I agree to sign an authorization form to allow Dr. Falco to discuss said issues with my physicians.

_____ I release and discharge Dr. Mark A Falco DMD, MS and the Contest Organizers from any and all liability with respect to any damages I may incur as a result of participating in the Contest.

_____ I agree to read and sign the Official Contest Rules for the Smile Makeover Contest before starting the makeover process.

_____ All information and statements included in my Contest Application and Essay are true and correct to the best of my knowledge.

SIGNATURE _____ DATE _____

PRINTED NAME _____

CONTEST RULES

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A purchase will not increase your odds of winning. All federal, state, local and municipal laws and regulations apply. Void where prohibited.

2. Sponsors. The Smile Makeover is sponsored by Smile Design Studio and our participating sponsors ("Contest Sponsors"). Selection of winners and all other aspects of the Contest shall be final and binding on entrant in all respects. Neither Smile Design Studio nor Contest Sponsors will be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. If you have any questions regarding this Contest, please contact Smile Design Studio via email: smiledesignsandra@gmail.com

3. Eligibility. The Smile Makeover Contest is open to individuals 21 years or older at the time of entry and is only open to legal residents of the 50 United States and Seminole County. This Contest is void outside Seminole County and where prohibited. Employees of Smile Design Studio or Contest Sponsors and the immediate family members of, and any persons domiciled with such employees, are not eligible.

4. Entry. The Contest begins at 12:01 a.m. (E.S.T.) on September 15, 2018 and all entries must be received by 11:59 p.m. (E.S.T.) on October 31, 2018. Individuals may enter this Contest by filling out the Official Entry Form. No one is permitted to submit an entry on behalf of another individual for any reason. Any entry must be submitted by entrant only and any entry submitted by an individual other than the subject will void such entry. In case of dispute as to identity of an entrant, such entry will be declared made by the registered user of the e-mail account, and if a prize is won, and such registered user is a valid entrant, the prize will be awarded to such registered user. Registered e-mail account holder is the natural person who has been assigned an e-mail address by an e-mail provider. All online entries will be declared made by the registered user of the e-mail address. Any questions regarding the number of entries submitted or the owner of an email account shall be determined by Smile Makeover Team in its sole discretion, reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest.

- Smile Design Studio and Contest Sponsors will not be responsible for incomplete, lost, late, "post-due," misdirected or illegible entries or for failure to receive entries for any reason, including but not limited to transmission or technical failures or malfunctioning of any telephone connection, network, hardware or software. All entries become the property of Smile Design Studio and no portion of the entry will be returned.

5. Prizes and Odds. One Grand Prize Winner will receive a "Smile Design Studio Makeover package" and will be selected by a committee formed by Smile Design Studio and Sponsors from among 5 finalists chosen randomly. Grand Prize Winner will be selected from the 5 randomly selected finalists and announced the week of December 3, 2018. Grand Prize Winner may receive one or more of the following services: restorative dentistry, periodontal therapy, endodontic therapy, orthodontic therapy, implant dentistry, oral surgery or applicable services. Odds of winning depend on the number of eligible entries received.

6. Winner Notification and Acceptance. Finalists will be notified by phone, email, and/or U.S. mail. If a potential winner does not respond to notification (with all requested information) within ten (10) days, such potential winner will be disqualified, and an alternate winner selected. Forfeiture of prize and the selection of an alternate (provided sufficient eligible entries are received) winner may result from any of the following: entrant: (1) fails to respond to a notification (with all requested information) within the required time; (2) is sent an email notification that is returned as undeliverable after three (3) attempts; (3) fails to complete and return a required Affidavit of Eligibility and Liability and Publicity Release (and any other documents, if requested) within the required time; (4) is sent a prize notification/documentation that is returned as undeliverable for any reason; (5) is deemed ineligible or cannot be notified or contacted; (6) is unable to provide satisfactory proof that he/she is the authorized account holder of the email address (7) is not available to have procedures performed on the dates and times specified by Smile Design Studio, or (8) fails to respond to any other required time periods or is otherwise not in compliance with the Official Rules;

Winners are solely responsible for reporting and payment of any taxes on prizes. Winner will be solely responsible for all necessary travel and other expenses incurred in connection with accepting the treatment.

Winners will be required to sign and return an Affidavit of Eligibility and a Liability and Publicity Release which must be returned within ten (10) days following the date of first attempted notification. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded.

7. Participation. By participating, entrants agree to be bound by these Official Rules and the decisions of the committee. Smile Design Studio reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by Smile Design Studio.

8. Limitations of Liability. By entering the Contest, entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action, and entrant waives his or her right to a jury trial for such disputes, claims, and causes of action; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys' fees; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT SMILE DESIGN STUDIO CONTEST SPONSORS AND THEIR OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS CONTEST OR PARTICIPATION IN ANY CONTEST OR PRIZE RELATED ACTIVITY.

9.. General Release. By entering the Contest, entrants release Smile Design Studio, Contest Sponsors and any other promotional sponsors, and each of their respective affiliated companies, directors, officers, employees, representatives, partners and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Contest or with the acceptance, possession or use of any prize (including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light).

SIGNATURE _____ DATE _____

PRINTED NAME _____